

Line Type / Break Type (Ref #)

Contract # 4926775 **Schedule Dates** 07/29/21-08/04/21 **Advertiser** Stand For Children (142784) Agency Screen Strategies Media-Fairfax (15683) Product POLITICAL ISSUE (ns) (1187)

Est. 7290 (1591600)

WJLA/GJLA/EJLA

Jones, Rachael

Est 7290

Standard

Est 7290

Run Times

Monares, Barbara (3870)

Local/Political Issue Agency BRD

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Sec Length

Dates

Date Entered 07/21/21 **Last Modified** 07/21/21 Alexa Schram **Entered By** No CO-OP

External # Demo

Order Type Annual Member

Package Deal

Commission % 15.00 Commission \$7,852.50 **Net Total** \$44,497.50

Rate

Total

Station

Sales Tax

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Aug. 2021 37 \$52,350.00 Grand Total: 37 \$52,350.00

Comments

Entered

1.0	Normal Line / SPOT	07/29/21-07/30/21	2		5:58:15A- Ne YOUR SIDE a	ews-7News ON at 6AM				1	1 1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/21/21
2.0	Normal Line / SPOT	08/02/21-08/04/21	2		5:58:15A- Ne YOUR SIDE a	ews-7News ON at 6AM		1	1	1				3	\$600.00	\$1,800.00	Washington (WJLA)		7/21/21
3.0	Normal Line / SPOT	07/29/21-07/30/21	2		6:58A- ABC-G America	Good Morning				1	1 1			2	\$1,400.00	\$2,800.00	Washington (WJLA)	7	7/21/21
4.0	Normal Line / SPOT	08/02/21-08/04/21	2		6:58A- ABC-G America	Good Morning		1	1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
5.0	Normal Line / SPOT	08/01/21-08/01/21	2		7:58:40A- AB Morning Ame								1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21
6.0	Normal Line / SPOT	07/30/21-07/30/21	2	:30	9A- Live with	Kelly					1			1	\$600.00	\$600.00	Washington (WJLA)		7/21/21
7.0	Normal Line / SPOT	08/02/21-08/02/21	2	:30	10:58:25A- A	BC-The View		1						1	\$900.00	\$900.00	Washington (WJLA)	7	7/21/21
8.0	Normal Line / SPOT	08/04/21-08/04/21	2		11:59:56A- N YOUR SIDE a	lews-7News ON at Noon				1				1	\$750.00	\$750.00	Washington (WJLA)		7/21/21
9.0	Normal Line / SPOT	07/29/21-07/29/21	2	:30	2P- ABC-Gene	eral Hospital				1	1			1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
10.0	Normal Line / SPOT	07/29/21-07/30/21	2		4:59:30P- Ne YOUR SIDE a	ws-7News ON at 5PM				1	1 1			2	\$900.00	\$1,800.00	Washington (WJLA)	7	7/21/21
						CONF	IIDI	1/1/	TI	\bigcirc N			TP.	AC	Г				
						COM	11/71	VI/	1111	ON		OIN	1/	70	1				
Accepted-	-Agency/Advertiser:			Date:		Accepted-Stat	tion:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 10:56 AM on Wednesday, July 28 2021

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sche Advo Agei Prod Bran Sales
Screen Strategies Media- 11150 Fairfax Blvd Ste 505 Fairfax, VA 22031	Fairfax	Sale: Buye Phor CPE Acco

Contract # 4926775 **Date Entered** 07/21/21 **Schedule Dates** 07/29/21-08/04/21 **Last Modified** 07/21/21 Stand For Children (142784) **Entered By** Alexa Schram CO-OP No Screen Strategies Media-Fairfax (15683)

Advertiser Agency External # Product POLITICAL ISSUE (ns) (1187) Demo **Brand** Est. 7290 (1591600) Order Type Annual Member Salesperson Monares, Barbara (3870)

Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 Jones, Rachael **Buyer Name** Commission \$7,852.50 Phone/Fax Net Total \$44,497.50 Est 7290

Sales Tax **Account Types** Local/Political Issue Agency BRD

Billing Type Standard Comments Est 7290

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Aug. 2021 37 \$52,350.00 Grand Total: 37 \$52,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	08/02/21-08/04/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1				3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
12.0	Normal Line / SPOT	07/29/21-07/30/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM					1 1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/21/21
13.0	Normal Line / SPOT	08/02/21-08/04/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
14.0	Normal Line / Access	07/30/21-07/30/21	2	:30	6:58:46P- Wheel Of Fortune					1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/21/21
15.0	Normal Line / Access	08/04/21-08/04/21	2	:30	6:58:46P- Wheel Of Fortune				1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/21/21
16.0	Normal Line / Access	07/29/21-07/29/21	2	:30	7:29:26P- Jeopardy					1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/21/21
17.0	Normal Line / Access	08/02/21-08/03/21	2	:30	7:29:26P- Jeopardy		1	1					2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/21/21
18.0	Normal Line / SPOT	07/29/21-07/30/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM					1 1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21
19.0	Normal Line / SPOT	08/02/21-08/04/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1				3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
20.0	Normal Line / SPOT	07/31/21-07/31/21	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1		1	\$600.00	\$600.00	Washington (WJLA)		7/21/21
					CON	FIF	RMA	4T	IOI	N C	ON	ITF	RAC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:56 AM on Wednesday, July 28 2021

	M/II A	Contract # Schedule Dates Advertiser	4926775 07/29/21-08/04/21 Stand For Children (142784)	Date Entered Last Modified Entered By	07/21/21 07/21/21 Alexa Schram
obc	WJLA 1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media-Fairfax (15683)	CO-OP	No No
GIGG	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est. 7290 (1591600)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Annual Member
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Screen Strategies Media	-Fairfax	Buyer Name	Jones,Rachael	Commission %	15.00
11150 Fairfax Blvd		Phone/Fax	/	Commission	\$7,852.50
Ste 505		СРЕ	Est 7290	Net Total	\$44,497.50
Fairfax, VA 22031		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Fst 7290		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Sı	J Sp	ots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	08/01/21-08/01/21	2		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/21/21
											·								
	CONFIRMATION CONTRACT																		
Accepted-Agency/Advertiser: Date:					Accepted-St	ation:								[Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:56 AM on Wednesday, July 28 2021

Washington (WJLA)

By Broadcast Month Spots

37

37

Aug. 2021

Grand Total:

<u>Rate</u>

\$52,350.00

\$52,350.00